

*[Excerpt from 2025 Friday Harbor Comprehensive Plan Update - 2024-2025 Engagement Plan]*

## Engagement by Phase

Engagement is to be done in three phases:

- 1. Project Launch:** Conduct initial engagement on comprehensive planning effort
- 2. Vision:** Conduct secondary engagement on specific vision, policies, and regulations
- 3. Formal Public Comment:** Advertise the draft Comprehensive Plan and public comment phase

### Exhibit 61 Outreach Phase

Outreach Phase	Engagement Activities
<b>Phase 1 - Summer 2024</b> <u>Project Launch</u>  Inform community partner organizations and community members about the project and draw out and prioritize important issues in the beginning of the process.	<ul style="list-style-type: none"><li>■ Interview Community Partner Agencies</li><li>■ Launch City-hosted website?</li><li>■ Launch City-hosted email account</li><li>■ Set up posting strategy for “What’s up Friday Harbor” and “Friday Harbor Rant and Rave” Facebook Groups</li><li>■ Social media and email communication</li><li>■ Create Flyer with important Comprehensive Plan information and with QR code that takes people to Comprehensive Plan website</li><li>■ Launch Survey Phase 1 to get focus groups to take shape</li></ul>
<b>Phase 2 - Summer and Fall 2024</b> <u>Visioning/Needs Assessment</u>  Identify housing, capital facilities, environmental, economic needs, and concerns related to climate change hazards to develop Comprehensive Plan vision and update elements.	<ul style="list-style-type: none"><li>■ Community focus grouping to gather input while drafting Comprehensive Plan elements</li><li>■ Community events; tabling at grocery, farmer’s market, etc.</li><li>■ Hands-on games and activities at San Juan County Fair</li><li>■ Launch Phase 2 survey and interactive tools to gather input from broader community</li><li>■ On going social media and email communication</li><li>■ Virtual webinars to share visioning work to date and input from the community.</li></ul>
<b>Phase 3 – Fall and Winter 2024 &amp; Spring 2025</b> <u>Public Comment</u>  Provide opportunity for the public to provide formal comment on Draft Plan.	<ul style="list-style-type: none"><li>■ Conduct Planning Commission Meeting with Town Staff</li><li>■ Planning Commission update</li><li>■ Social media and email communication on the opening of the Public Comment Period (including how to/tips for effective public comments)</li><li>■ Send Draft Comprehensive Plan Elements for Public Comment</li></ul>
<b>Project Completion – Summer 2025</b>	<ul style="list-style-type: none"><li>■ Social media and email communication on completed plan</li><li>■ Website communication on completed plan</li></ul>